

## *Wasilla Outdoor Youth Hockey Association Inc.*

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Dear Friend:

Something is growing in Wasilla, Alaska that we hope you can appreciate and support. It is about giving kids a boost in the right direction. When they get involved in our program, they will become positive leaders among our youth and will cultivate the values that have made America great.

Wasilla has a unique opportunity to become a global leader in fortifying the character of youth. On June 19-22 we are hosting a camp that is unique to Wasilla and Alaska. In it our kids, will learn a variety of skills and lessons while having a great time and making new friends. .

Using the Wasilla Multi-use Sports Complex as home base, our kids will discover the value that lies within themselves. They will leave with improved and multiplied life skills and virtues. Most importantly, they will have an unforgettable encounter with unique, inspiring and proven mentors, whom they may choose as personal heroes. Henry Boucha, perhaps, best sums up the philosophy of our staff when he said: "We strive to foster self sufficiency and self-esteem and encourage our youth to develop their talents in the areas of Education, Recreation and Sports."

At our camp each student athlete will have a chance to experience five to ten recreational, academic or sporting activities and at least one for the first time in their life. They also will play games that they are probably already good at. Our common bond, other than good will, is the game of hockey. Last year about one quarter of our campers had never played hockey before. This year our hope is to have 10 to 20% of the kids new to hockey. In addition to hockey the kids will have a chance to study and/or play golf, archery, riflery, rafting, fishing, canoeing, hiking, horseback riding, dog mushing and more. As Willie O'Ree puts it,

We want to leave a mark on these boys and girls, we want to make an impression. If they work towards their goals, they can make themselves better people.

Our staff and presenters, include, among others,

**Henry Boucha**      A Native American Olympic Silver Medalist and NHL Rookie of the Year.

<b>Willie O'Ree</b>	Broke the NHL color barrier with the 1958 Boston Bruins. Currently the director of youth development for NHL Diversity.
<b>Kimbi Daniels</b>	Former NHL player, current Alaska Aces playmaker.
<b>Kerry Weiland</b>	Palmer Native, Assistant Captain of Wisconsin Badgers Women's Hockey Team; First-Team All-WCHA. Member of U.S. National team. Played professionally in Canada and Europe.
<b>Steve McSwain</b>	Minnesota Golden Gophers Star, former NHL and European pro player, first Alaskan to play on U.S. National team.
<b>Martin Buser</b>	Four time Iditarod Champion.
<b>Scott Johnson</b>	University of Minnesota Duluth goal tender, Head Pro Sleepy Hollow Golf Course.

To make this camp succeed and to make it affordable to the kids who need it most, we would like you to become our partner and help us. The modest rates we charge kids do not cover the considerable cost of putting this camp together.

Donations to our camp are tax deductible based on our status as a 501 (c) (3) nonprofit corporation (letter available on request). Many have donated time and treasure since being inspired last year by our friend Henry Boucha who tells us, "Once your needs are met, you have the good fortune to assist others in need." In Henry and Kimbi Daniels' Ojibwa culture it is a social tradition to assist those in need. That same tradition runs throughout the history of Alaska's native peoples and, more recently, our corporations, cooperatives and local governments.

In the event your business has exhausted its allocation for charitable giving, your sponsorship investment should qualify as an advertising expense. It will allow your group's logo and name to be embedded with other positive thoughts and memories in the minds of our kids and their parents, our staff, our volunteers, our community leaders, prospective campers, listeners of KNBQ, visitors to the sports complex in Wasilla, the Brett ice rink and other facilities across the state where we will advertise for campers. Your name or logo will be memorialized on the shirts of our kids along with the names of their unforgettable mentors and new friends.

Please help us strengthen Wasilla and Alaska as leaders producing motivated, responsible and respectful youth, the greatest national resource of all. We are confident that you will take pride in our

community's ongoing efforts to help others.

Our goal in organizing and operating this camp is to break even. We would like to hear from you within the next few days if possible. We know that the value to you of the investment we request is more than just advertising and goodwill. Please do your best to become a member of our team and get that warm feeling that comes with helping kids learn healthy life skills.

In Spirit,

Dick Harren  
President

Enc.: Sponsorship levels  
Draft Brochure showing front and back cover and 2 of 6 pages